

Mobike takes action to transparently address its supply chain pollution issues, next month's Sustainable Consumption Week encourages Chinese consumers to 'go green', C&A further expands the scope of its supplier list disclosure & more

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INSTITUTE OF PUBLIC & ENVIRONMENTAL AFFAIRS



GREEN CHOICE

NEWSLETTER | JULY 2017

Rapid economic development has spurred [China to become the world's second largest consumer market](#). To encourage China's massive consumer base to 'go green' and to change entrenched consumption habits, **2017 Sustainable Consumption Week will be held in China from August 5 to 13** under the theme of "Green Life, Consuming with Wisdom." The event will include a variety of online and offline initiatives that intend to make consumers' routine consumption behavior more sustainable.

Last year's Consumption Week brought together more than 900 chain retail stores throughout China, including CITI brands such as [Carrefour](#), [C&A](#), [H&M](#), [IKEA](#) and [Wai-Mart](#). Next month, we look forward to seeing more brands participate in efforts to lead the shift in reducing environmental pressures by tapping into consumer green choice.

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Mobike takes action to transparently address its supply chain pollution issues

Chinese bike-sharing companies have recently begun expanding their businesses to overseas markets. Mobike, one of China's largest platforms for smart bike sharing, [launched in the U.K.](#) earlier this month. Another bike-sharing giant, Ofo, also plans to operate in 20 countries outside of China by the end of this year.

With China's booming bike-share revolution, we have conducted investigations into the supply chains of Ofo, Mobike and Bluegogo over the last two months, and published [several articles](#) revealing evidence of pollution caused by improper manufacturing processes. This month, Mobike responded to IPE's inquiries regarding [environmental violations within its supply chain](#). The brand expressed its intention to use [the Blue Map Database](#) to regularly screen its suppliers for environmental non-compliance, as well as request suppliers with violations to issue public explanations and provide effective rectifications. In fact, one of Mobike's suppliers has begun communicating with IPE about its wastewater emissions violation from 2016. Compared to Mobike taking the lead in pushing suppliers to transparently address violation issues, fellow bike-sharing brands have been relatively slow in efforts to green their supply chains.

In addition, we have added 'shared bikes' as a [brand-new CITI industry category](#) on IPE's website and the Blue Map app, creating a public supervision channel to better document bike-sharing brands' environmental performance.



Pushed bicycle components factory to issue an explanation for wastewater, air emissions, solid waste violation records.

This factory, through motivation from its customer brand mobike, actively communicated with environmental groups to issue an explanation for its violation record(s) from the year(s) 2010, 2011, 2014, 2015, 2016.



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Next month's Sustainable Consumption Week encourages Chinese consumers to 'go green'

Sustainable Consumption Week was initially launched in 2013 by the World Wildlife Fund (WWF), the China Chain Store & Franchise Association (CCFA) and the China Sustainable Retailer Roundtable (CSRR). Last year's event brought together well-known national and multinational brands throughout China using [innovative and interactive approaches](#) to help boost sustainable consumption.

However, in calling upon consumers to 'go green', retailers must first green their supply chains. As a warm-up to the event, CCFA and UNEP jointly published **China's first guidelines for retailers towards sustainable consumption**, emphasizing the inseparable connection between the provision of sustainable products and diverse sustainable consumption practices. The guidelines call for influential **retailers in China to transparently push for sustainability through their supply chains as a mean to boost green consumption**. As the "intermediate" between consumers and producers, retailers are responsible for the entire life cycle of their products—from sustainable raw material sourcing and manufacturing all the way through to products' packaging and disposal.



To better demonstrate brands' sustainable supply chain management methods, IPE uses the [Blue Map app](#) as a platform to continually showcase [CITI brands'](#) best performances toward minimizing the negative environmental impact within their supply chain, and to help consumers to make their sustainable purchasing choices accordingly.

C&A further expands the scope of its supplier list disclosure

Increased transparency

We have publicly disclosed our tier-1 and tier-2 suppliers' factories worldwide. 61% of the workers in our supply chain work in top-rated factories

[Read more](#)

This month, C&A deepened its transparency efforts by expanding its disclosed supplier list to include global tier-1 (cut and sew production units) and tier-2 (printing, laundries, and embroidery) suppliers, aiming to "have 100 percent of its products derive from top-performing suppliers and go beyond auditing to fully engage workers in its global supply chain by 2020."

The expansion of its disclosed supplier list, as mentioned in this year's [C&A annual report](#), serves as an open channel that empowers consumers and stakeholders to alert brands of potential environmental issues within their their supply chains. Although efforts to increase transparency are not the end of the game, they are an extremely important step towards positive change. This year, we have witnessed increased transparency of CITI brands within the textile industry, most recently with [Hugo Boss](#) and [PVH \(Calvin Klein, Tommy Hilfiger\)](#) publishing their tier-1 supplier lists. Moreover, Benetton also now publishes lists of both its [tier-1](#) and [wet processing suppliers](#).

By further expanding the scope of supplier list disclosure to include tier-2 suppliers, C&A not only demonstrates willingness to take greater responsibility for its products, but also serves as a model in joining other textile brands (such as Inditex, Target, Puma, and Benetton) in increasing transparency toward environmentally-intensive supply chain processes.

POLICY UPDATES & RESOURCES

Policy Updates

- [Soil Pollution Prevention and Control Law](#) (English) -- Draft revision seeking public feedback through July 27, 2017. See [here](#) for Chinese version
- [Water Pollution Prevention and Control Law \(2017 Revision\)](#) (Bilingual). Passed on June 27, 2017; goes into effect January 1, 2018. See [here](#) for major modifications (Chinese)
- [Guide for Green Supply Chain Management in Manufacturing Enterprise](#) (Chinese)

Policy Resources

- [Environmental Protection Tax Law of the P.R.C.](#) (English)
- [Soil Pollution Action Plan \("Soil Ten"\)](#) (Unofficial English translation)
- [Amendments to China's Air Law \(passed in August 2015\)](#) (English translation)
- ["Water 10" Action Plan \(issued in April 2015\)](#) (English translation)
- [Made in China 2025](#) (policy summary)
- [EU-China Environmental Governance Project Policy Resource Center](#) (Bilingual)
- [China Hazardous Chemicals Management Resource Center](#) (Bilingual)
- [China Law Translate](#) (crowd-sourced English translations of Chinese laws)

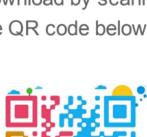
RELATED NEWS AND REPORTS

[Nation calls time on solid waste imports](#) --China Daily, July 20, 2017

[Thirsty Power: Measuring the water risk of China's coal industry with Mingxuan Wang](#) --New Security Beat, July 6, 2017

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