

Publication of first "white list" to spur Chinese real estate industry's green procurement, Panasonic takes supply chain transparency to new heights & more

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Only a year after some of China's largest green property developers first signed on to make an active commitment to implement the green procurement standards, an innovative new system to drive sustainable production is taking shape. The [publication of the first "white list"](#) of preferential suppliers may serve as a lever that **transforms property developers' green intentions into a real force to control China's choking smog** -- and may even pose implications for how other industries can follow suit.

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First "white list" of suppliers released: Chinese real estate industry moves to clean up its supply chain

In a milestone for green procurement, the first [China Real Estate Green Supply Chain Initiative White List \(Draft for Comment\)](#) was **officially released on January 7, 2017** at the China Urban Realty Association's annual forum, "Conversing with the Future." The list includes 159 enterprises, including 151 steel and cement producers that were selected after a rigorous evaluation process that cross-checked violation record information in IPE's Blue Map Database and included approval by the project steering committee. **Real estate enterprises that have joined the initiative will adopt preferential policies toward white list enterprises during the course of bidding and when making procurement decisions.** Additional [standards and guidelines](#) can be found on the [China Real Estate Green Supply Chain Initiative](#) website.

The white list aims to "create a sharing platform for green partners and encourage preferential procurement toward products that meet green procurement standards, achieving an effective balance between economic and environmental benefits." In other words, **the white list includes both incentives (preferential partnership policies) and penalties (exclusion of suppliers with poor performance)**. The list therefore not only addresses the problem but also poses benefits. Those enterprises that made it onto the white list will potentially be given priority by 12% of China's real estate industry, could win big orders and expand their brand name, and might even have easier access to market share from the entire real estate industry in the future.

Panasonic takes supply chain transparency to new heights

Panasonic, who currently rounds out the top three brands in the IT industry, is making a push for continuous improvement -- and is willingly going transparent about it. On its new Chinese website, Panasonic states that **it will integrate the IPE green supply chain rankings into its environmental management key performance indicators (KPIs)**, creating a baseline for environmental risk management assessment and promoting and implementing the CITI as a standard.

Meanwhile, while many brands are still considering whether they should even be held responsible for off-site waste treatment, Panasonic has decided to take the opposite stance: it is holding itself accountable by [publishing a partial list of third-party waste treatment facilities used by its subsidiaries](#), including 13 hazardous waste disposal facilities and six wastewater treatment plants. This list accompanies a [disclosure portal listing the annual emissions and energy data of each of its China-based facilities](#). The portal offers full public access to information about Panasonic's production emissions, satisfying the public's environmental right-to-know and demonstrating Panasonic's meticulous mapping of its upstream and downstream suppliers.

年度信息

为通过与社会交流不断改善企业环境管理，在总结既往环境信息公开经验和教训的基础上，结合第三方专家意见，自2016年起，Panasonic集团在华企业再次开始自主对外公开环境数据。

Panasonic今后将积极扩大自愿公开企业的数量，丰富信息公开的内容。

序号	企业名称列表	地区	2015
1	中国华泰松下电子信息有限公司	辽宁	查看
2	无锡松下冷机压缩机有限公司	江苏	查看
3	松下万宝(广州)压缩机有限公司	广东	查看

Supply Chain Responsibility: Sizing Up Apparel Brands in 2016

Featured below are excerpts from an [expert blog](#) by Linda Greer, Senior Scientist at the Natural Resources Defense Council (NRDC).



[...] I'm very happy to note that there was general improvement in the apparel sector compared to last year, particularly compared to slower progress in other industrial sectors. However, despite the apparel industry's overall progress, several surprising brands with big reputations to uphold remain either unresponsive or barely engaged. HEY: I'm talking about you, **Calvin Klein, DKNY, Coach and Armani** to name a few. Time to join the party.

And who is on top? **Adidas** once again! That company seems to be "Getting Explosive", "Making History", "All in or Nothing", and "Rising Above".... to steal from some of its recent ads. Way to go here, Adidas. In fact, only **Apple** edged them out as the brand with a higher CITI score in any sector [...]

[...] And what is on the horizon for 2017? A trend I'm watching is for brands to begin to make public statements and real commitments to responsibly managing their supply chains where it matters the most: beyond their "tier one" cut-and-sew assembly plants to the places that manufacture their materials. Real leaders are companies that identify and locate these suppliers, measure and motivate improved environmental performance, and identify egregious environmental problems that disqualify a company from doing business. One indication of leadership is to publish a list of such facilities, as **Inditex** recently demonstrated [...]

[Check out the rest of the post on Switchboard here >](#)

CITI Rankings grow to 200 brands with the addition of Mondelez International

Do you count Oreos, Wheat Thins, Chips Ahoy!, or Ritz among your favorite snack foods? Enjoy Toblerone and Cadbury Chocolate? Chew on Trident or Stride? These familiar names all have something in common -- they're part of the family of brands owned by [Mondelez International](#). And according to investigations, NGO Lvse Jiangnan discovered that **a Mondelez supplier in Suzhou, China was fined 50,000 RMB in January 2015 for violating air pollution laws**. In September 2016, following a roundtable meeting with Lvse Jiangnan and local residents worried about the technology, Mondelez took the issue. IPE wrote a letter to **Mondelez's international headquarters on October 31 inviting Mondelez to engage with environmental NGOs to learn about the [CITI as a road map for supply chain environmental management](#)**. IPE hopes to see Mondelez take responsibility for reducing the pollution load from its suppliers in the Suzhou region and beyond.



POLICY UPDATES & RESOURCES

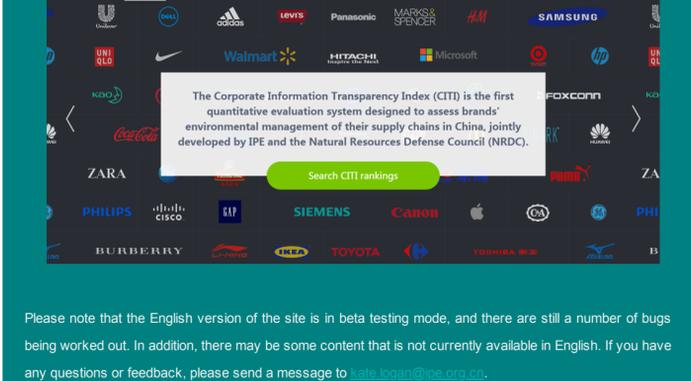
Policy Updates

- [Environmental Protection Tax Law of the P.R.C.](#) (English) Passed on December 25, 2017; goes into effect January 1, 2018. A system of pollution taxes will replace the pollution fee system instituted in 1982.
- [Water Pollution Prevention and Control Law \(Draft\)](#) (Chinese) Approved by State Council for submission to NPC for first review, read English analysis [here](#). June draft for feedback can be viewed [here](#) (Chinese).

Policy Resources

- [Soil Pollution Action Plan \("Soil Ten"\)](#) (Unofficial English translation)
- [Amendments to China's Air Law \(passed in August 2015\)](#) (English translation)
- ["Water 10" Action Plan \(issued in April 2015\)](#) (English translation)
- [Made in China 2025](#) (policy summary)
- [EU-China Environmental Governance Project Policy Resource Center](#) (Bilingual)
- [China Hazardous Chemicals Management Resource Center](#) (Bilingual)
- [China Law Translate](#) (crowd-sourced English translations of Chinese laws)

IPE has a brand new website!
Check it out by clicking below:



Please note that the English version of the site is in beta testing mode, and there are still a number of bugs being worked out. In addition, there may be some content that is not currently available in English. If you have any questions or feedback, please send a message to kate.logan@ipe.org.cn.

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