

China's largest property developers commit to implementing green procurement standards, Ma Jun introduces the value of real-time monitoring data to textile brands & more [View this email in your browser](#)



IPE marked the occasion of [World Environment Day](#) on June 5 by taking part in the [fourth annual SEE Green Future Forum](#), where **48 real estate companies publicly pledged to meet green supply chain standards**. [Ma Jun remarked](#), "The leading companies will inspire everyone to join in [...] this will profoundly affect China's green economic transformation and provide a solution for air pollution." For details about the progress and potential impact of this initiative, [see the first news item below](#).

Meanwhile, **China's State Council released the nation's first Soil Pollution Action Plan** in late May, announcing concrete targets for 90% of arable land to be safe for use by 2020 and 95% by 2030. The plan includes **clauses based on the "polluter pays" principle that will hold polluters responsible for remediation**. [Soil pollution from industrial emissions](#) poses a significant risk to human health, but public access to emissions and environmental quality data for soil pollution still lags behind that of air and water pollution.

In this month's newsletter:

- [Property developers band together to achieve instury-wide green procurement](#)
- [Celebrities speak out to promote information transparency, green procurement and green lifestyles](#)
- [Ma Jun introduces real-time data capabilities to the Sustainable Apparel Coalition](#)
- [TEDx talk examines collaborative efforts to confront water pollution](#)

Subscribe to IPE's Green Choice Newsletter

Property developers band together to achieve instury-wide green procurement

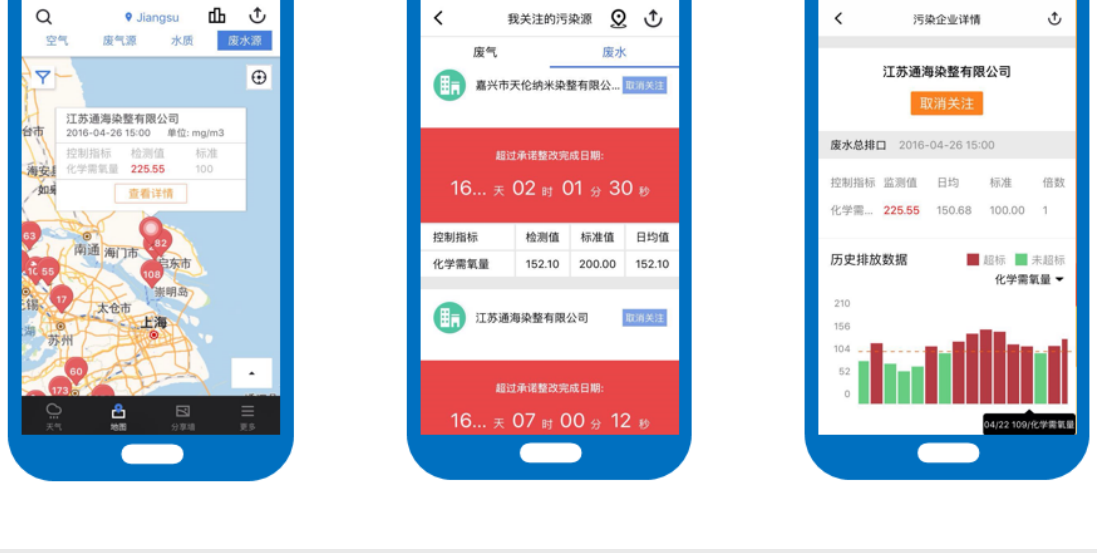
Property development accounts for around half of China's iron & steel production and a quarter of its cement production. Meanwhile, according to a Tsinghua University study, industrial emissions contribute over half of PM 2.5 emissions in the Beijing-Tianjin-Hebei region. At the [SEE Green Future Forum on June 5](#), the Society of Entrepreneurs & Ecology (SEE), China Urban Realty Association (CURA), China Real Estate Chamber of Commerce (CRECC), Landsea Group, and Vanke spearheaded a **groundbreaking property development green supply chain initiative**. Together, the initiative will encompass **more than 5,000 property developers, parts suppliers, planning and design companies and financial institutions**, located in over 100 key cities and accounting for hundreds of billions of yuan in revenue.

Based on an implementation guidance developed by IPE, **property developers' supply chains will be screened against violation records in the IPE database**. IPE will help to categorize environmental supervision records based on their severity. For those facilities with repeat or particularly egregious violations that require a supervised on-site audit to be removed from the IPE database, three lists will be created: a "correction" list of those requiring or implementing improvements, a "white list" of those that have cleared their records or transparently demonstrated consistent compliance, and a "blacklist" of those enterprises that refuse to be transparent or take corrective actions. As opposed to isolated actions in the past, this green supply chain initiative represents the beginning of joint promotion of green procurement among China's property developers, whose combined strength will **push for rectification of highly polluting and high energy industries, setting a "green floor" for production**.

IPE has teamed up with SEE Foundation, the Center for Environmental Education and Communications of the Ministry of Environmental Protection (CEEC), and China Xinhua News Network Corporation (CNC) to **launch a series of public service announcements promoting information transparency, green procurement, and green lifestyles**. [In the 30-second clip above \(Chinese with subtitles\)](#), Wang Shi, the Founder and Chairman of of Vanke -- the largest real estate enterprise in China and the largest residential real estate developer in the world -- remarks, **"Stick to green procurement, say 'no' to pollution."** Vanke is leading the way to green property development in China by committing to screening its suppliers against the IPE database and pushing for corrective actions. The campaign involves a number of high-profile celebrities, including Olympic badminton champion Lin Dan and famous actress Hai Qing.

Ma Jun speaks to Sustainable Apparel Coalition members about the power of real-time data

IPE Founder and Director Ma Jun highlighted how **IPE's resources can serve as free and readily available tools to monitor supply chain risk and follow up on suppliers with repeat violations** at the [Sustainable Apparel Coalition's](#) annual full-member meeting in Copenhagen. His presentation, entitled, "Transparency moves to real-time: Greening the supply chain in the digital age," expounded the [value of information technology in creating a transparent and participatory process to sustainably resolve recurring compliance issues at suppliers](#). Real-time data provides a tool to continuously monitor general wastewater pollutants -- namely, COD, pH level and ammoniacal nitrogen -- that complements the resource of supervision records focusing on industry-specific pollutants. In light of some brands' efforts to eliminate hazardous chemicals from textile production, **many suppliers still struggle to treat wastewater properly to meet standards for general pollutants**. Real-time information can serve as a simple means of targeting such issues. Moreover, as consumer awareness towards brands' environmental performance heightens, going green can provide tangible business benefits to those brands that make efforts to verify supply chain sustainability.



纺织产业对于中国 对于世界都是非常重要的
The textile industry is of great significance to China and the world.

Ma Jun recently [gave a TEDx talk in Beijing](#) (Chinese, with English subtitles) about collaborative efforts to combat China's pollution problems, as well as the challenges that still remain -- especially for water pollution. His presentation features a case study showing how joint wastewater from Uniqlo, Mark & Spencer, GAP, and H&M helped to clean up dirty wastewater from 10 printing and dyeing mills in Zhejiang province.

POLICY UPDATES & RESOURCES

Policy Updates

- [Soil Pollution Action Plan \("Soil Ten"\)](#) (Chinese)
- [Summary of key targets of Soil Ten plan](#) (English)
- [2015 China Environmental Bulletin](#) (Chinese, annual national-level statistics from MEP about the condition of China's environment)
- [PRC Law on the Management of Foreign NGOs' Activities Within Mainland China](#) (English translation, passed on April 28, 2016)

Policy Resources

- [Amendments to PRC's Law on the Prevention and Control of Air Pollution \(passed in August 2015\)](#) (English translation)
- ["Water 10" Action Plan \(issued in April 2015\)](#) (English translation)
- [Made in China 2025](#) (policy summary)
- [EU-China Environmental Governance Project Policy Resource Center](#) (Bilingual)
- [China Hazardous Chemicals Management Resource Center](#) (Bilingual)
- [China Law Translate](#) (crowd-sourced English translations of Chinese laws)

IN THE NEWS

- [Clear as Mud: How Poor Data is Thwarting Water Clean-Up](#), *Chinafile*, May 19
- [Too Little, Too Late for Polluted Yangtze River Towns?](#), *Sixth Tone*, May 24
- [China's Supply Chain Scramble Now Comes with Added Commodities](#), *Bloomberg Markets*, May 31

DETOX UPDATE

Following a series of upgrades, the system for [Detox](#) data disclosure is now up and running. While IPE will provide the platform for data publication, the disclosure process will be externally managed by Greenpeace. Any questions regarding Detox disclosure can be directed to detox-info-group@greenpeace.org.

Disclaimer: Links are provided for reference only. IPE assumes no responsibility for false or inaccurate information in the materials provided in this newsletter.

If you have feedback or comments for this newsletter or IPE, we want to know! Please send a message to gca@ipe.org.cn.

Want to change how you receive these emails? You can [update your preferences](#) or [unsubscribe from this list](#)

