An Introductory Guide to

GREEN SUPPLY CHAIN MAP

Click the link below to view the map:
http://wwwen.ipe.org.cn/MapBrand/Brand.aspx?q=6

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Embrace Transparency: Green Supply Chain Map

The green supply chain map is the first interactive platform dedicated to showcasing leading brands' commitment to supply chain transparency and environmental management. The map also serves as a tool to supervise and promote supplier environmental compliance.

Pop-Up Details

Filter Function
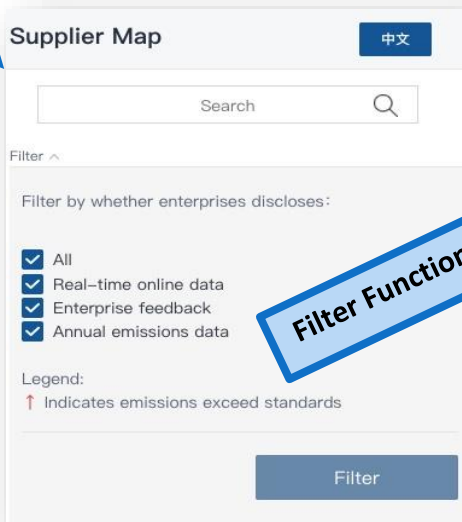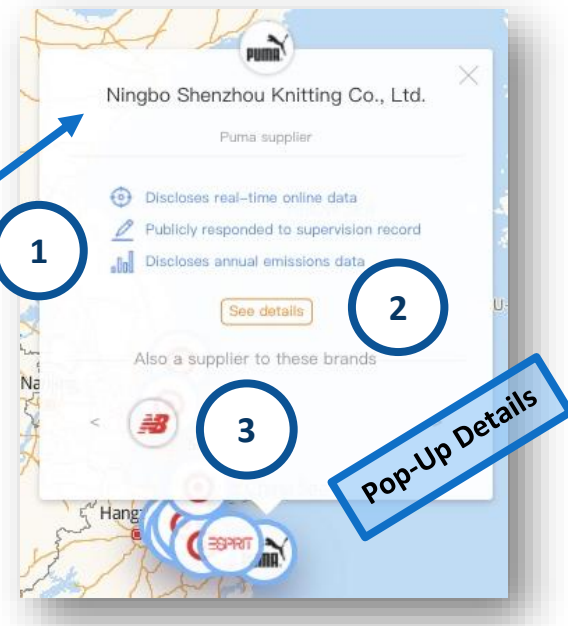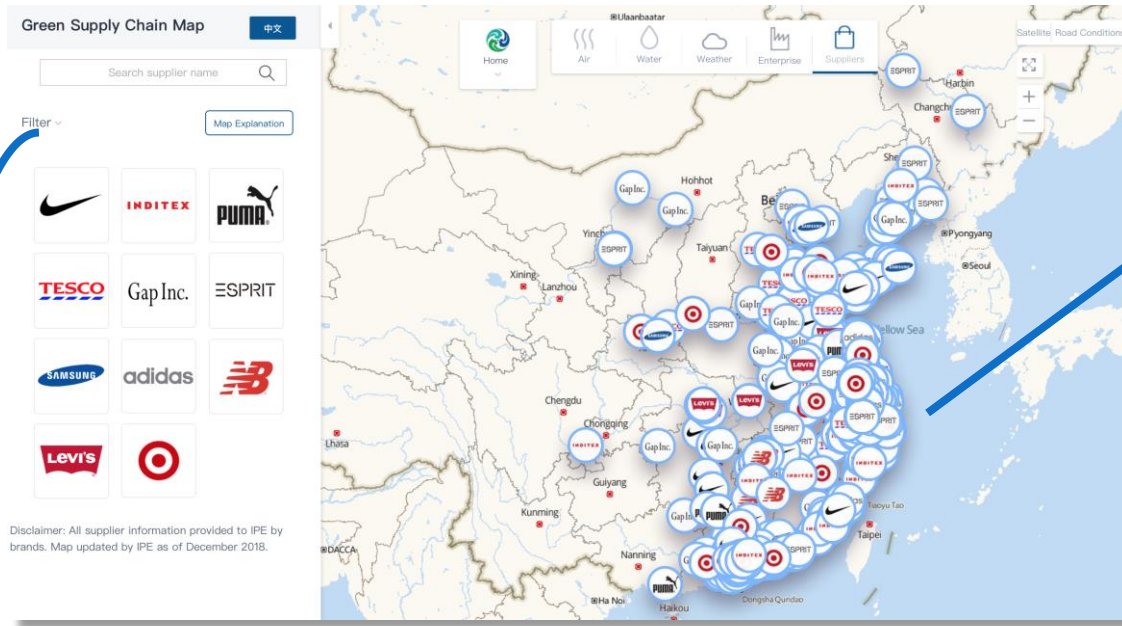
The map is the first tool to **openly link brands' disclosed supplier lists to publicly-available data concerning supplier environmental performance**, including real-time monitoring data for air emissions and wastewater discharge.
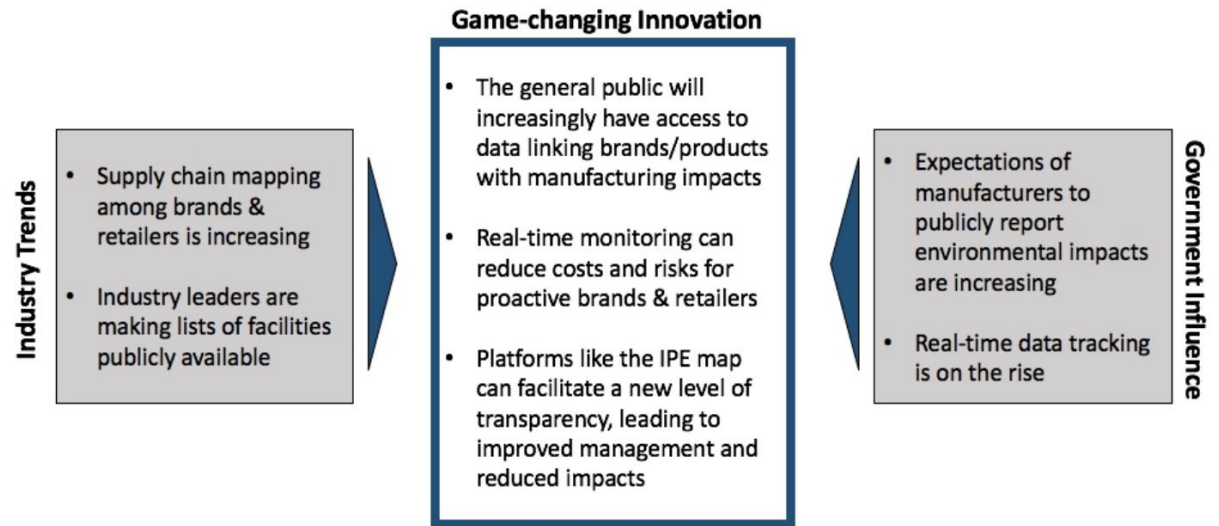
Map users can **filter by brand** to view individual companies' supply chains, or can also **filter to see the type of data the facility discloses :** 1) real-time emissions data, including compliance status; 2) feedback about environmental supervision record(s); and 3) annual emissions and resource usage data.

The map is **bilingual**, featuring both English and Chinese versions, and also includes **a search bar to check supplier name keywords**.

1. Pop-up window displays details about whether a supplier discloses real-time emissions data, has publicly responded to an environmental supervision record, and/or discloses its annual emissions data.
2. Clicking "see details" will take a user to see the facility's profile within the "records" portion of IPE's Blue Map Database.
3. Viewers may also see if the facility supplies to other customer brands on the map.

The map enables companies and brands to demonstrate leadership as part of a game-changing innovation that bolsters both industry and government oversight.

The launch of the map creates opportunities to accelerate supply chain environmental improvements by putting the onus on suppliers to actively maintain environmental management and transparency. It also offers the future potential to facilitate transparency surrounding other supply chain environmental impacts, such as GHG emissions.

Game-changing Innovation

Industry Trends
- Supply chain mapping among brands & retailers is increasing
- Industry leaders are making lists of facilities publicly available

- The general public will increasingly have access to data linking brands/products with manufacturing impacts
- Real-time monitoring can reduce costs and risks for proactive brands & retailers
- Platforms like the IPE map can facilitate a new level of transparency, leading to improved management and reduced impacts

Government Influence
- Expectations of manufacturers to publicly report environmental impacts are increasing
- Real-time data tracking is on the rise

Key Benefits of Green Supply Chain Map

➢ Raises the disclosure level of corporate environmental information, demonstrates commitment to supply chain excellence*

➢ Opens up supply chain to public supervision, forges social trust, and boosts multi-party collaboration*

* Aligns with the Corporate Information Transparency Index (CITI) green supply chain management guidelines: http://wwwen.ipe.org.cn/GreenSupplyChain/Main.aspx

How can leading brands become part of the map?
To be included on the map, brands must fill out a supplier list template with relevant information about their suppliers, including suppliers' Chinese and English names and location information, and submit it to IPE.

How often will supplier information on the map be updated?
The supplier information on the map will be updated on a quarterly basis. Brands will thus be required to confirm their supplier lists on a quarterly schedule, and brands may submit any changes and/or updates to their lists at that time. In order to publicly clarify the update status of the map, the map includes a notice identifying the timing of the most recent round of updates to the map's supplier information.

Additional questions?
Please read the policies and recommendations on the next slide first. If you have additional questions about the green supply chain map, please reach out to IPE Green Supply Chain team (gsc@ipe.org.cn)

For more information about the map, please read the **press release** here and check out **media coverage** of the initiative, including from Quartz, Triple Pundit, GreenBiz, Environmental Leader, and Devex.

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Policies and Recommendations

IPE aims to make the map a useful tool for both participating brands and the public. In order to ensure information on the map is as accurate and useful as possible, we request that all brands interested in joining the map read and follow the policies below:

➢ **Supplier information on the map will be updated on a quarterly basis**. Brands will be required to confirm their supplier lists on a quarterly schedule. IPE will reach out to brands for supplier information updates in March, June, September, and December, and brands may submit any updates to their lists at that time. In order to publicly clarify the update status, the map includes a notice stating the time of the most recent round of updates. IPE will not specify brands that did not have updates to their supplier lists in the most recent quarter.

➢ This map encourages brands to expand environmental management and transparency to their upstream supply chains, where production often poses higher impacts to the environment. Brands demonstrate true leadership by practicing transparency in their actions to monitor and improve the environmental performance across the full life-cycle of their products. **IPE therefore requests that brands joining the map prioritize the disclosure of their Tier 2 and Tier 3 suppliers,** including but not limited to fabric mills, dyeing and washing mills, dye and additive suppliers, centralized wastewater treatment facilities and hazardous waste treatment facilities.

➢ The map will prioritize the showcase of suppliers with real-time monitoring data, which provides greater transparency in environmental performance.

➢ Brands need to verify and ensure the accuracy of the information provided to IPE, including suppliers' full names in Chinese and English, the Chinese and English address of production sites and their geolocation coordinates, and other facts. Please make sure the address information provided to IPE is the address for **the actual production sites,** and suppliers' Chinese names are **official registered names** in the National Enterprise Credit Information Publicity System (http://www.gsxt.gov.cn/index.html). Please also make sure to use AutoNavi (Gaode) Maps (https://lbs.amap.com/console/show/picker) to locate the GPS coordinates for suppliers.

➢ If the supplier information provided by brands is inconsistent with the information collected by the Blue Map Database, IPE may prioritize the use of information collected by the Blue Map Database, and reach out to brands for further confirmation.

➢ The map creates opportunities to fast-track supply chain environmental improvements by putting onus on suppliers to actively maintain environmental management and transparency. Therefore, brands have the obligation to notify suppliers that being on the map means their environmental performance is under public supervision. IPE recommends brands to encourage their suppliers to register as corporate users on the Blue Map Database to track their own environmental performance and provide prompt disclosures.

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