



**IPE**  
INSTITUTE OF PUBLIC & ENVIRONMENTAL AFFAIRS  
公众环境研究中心

## 绿色选择 Green Choice

月报 Newsletter | 2020年 1月 January 2020

### Happy New Year, Green Choice readers!

Looking back on the year, we'd like to offer a word of thanks to our brand and enterprise partners for their [exemplary achievements in 2019](#). Thanks to you, we pushed over 3,000 suppliers to respond to their regulatory violation records, resolving pollution and compliance issues across the country.

The end of the decade also marks [10 years of IPE's Pollution Information Transparency Index \(PITI\)](#), a revolutionary ranking for the environmental transparency of 120 Chinese cities. Since 2009, the vast improvements may be seen in the increased quality of the data – from simple lists to full penalty records, from general descriptions to hourly air and water emissions data, not to mention the strengthened integrity of environmental data nationwide. Read the full [PITI 10-year report](#) for the decade in review.

See if you can catch IPE Director MA Jun live at the [World Economic Forum](#) in Davos this week, discussing how the next decade will only advance China's efforts to go green.

各位希望阅读中文月报的读者，可持续水管理联盟（AWS）将我们的月报翻译成中文。您可以通过他们的[平台](#)此处订阅IPE绿色选择月报的中文版。

— Erin Wong, Green Supply Chain Outreach Coordinator

#### In this month's newsletter:

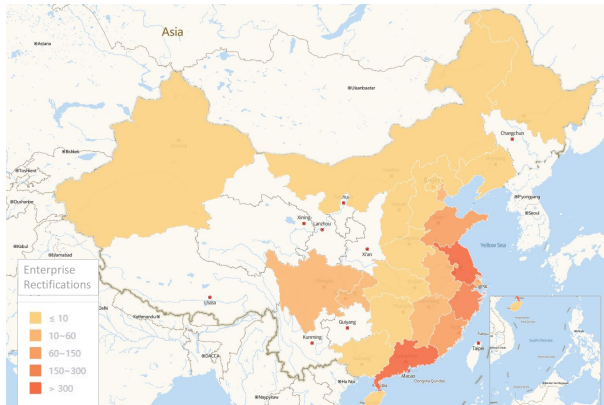
- [2019 Green Supply Chain Action in Review](#); [Early 2020 Updates](#)



### 2019 Green Supply Chain Action in Review

As of 2019, the [Blue Map Database](#) has motivated up to 10,000 companies with regulatory violation records to disclose environmental information or take full corrective action. The database now contains more than [1.6 million regulatory records](#) and [1.8 billion monitoring data points](#), which allow for the dynamic evaluation of supplier environmental performance in real time.

Jiangsu, Guangdong and Zhejiang [saw the most supplier feedback](#) this year, and companies responded most often to wastewater, exhaust emissions and procedural violations, highlighting the greatest opportunities for future action.



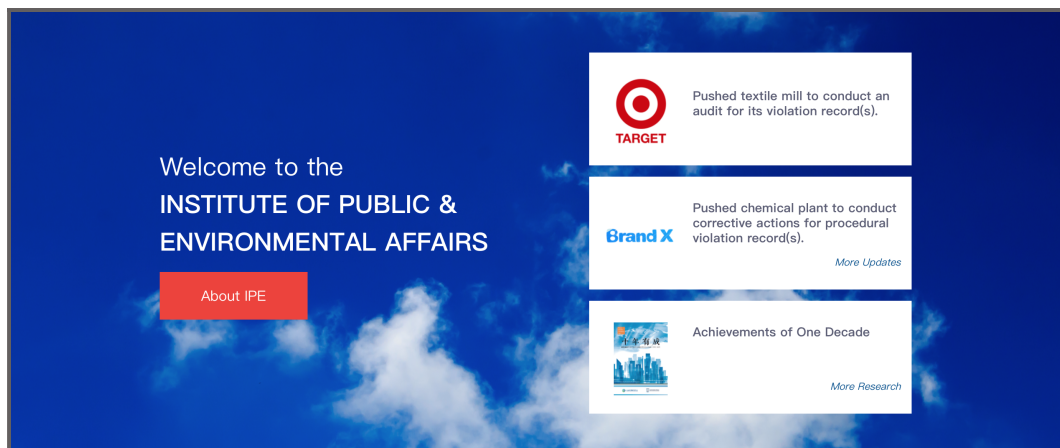
At the request of our brand users, the Blue Map team added new features that help brand partners tag their suppliers, suppliers provide feedback, and both to review statistics on enterprises they follow.

Our analysis of [PRTR submissions](#) also revealed that 57% of companies reduced their energy use per 10,000 RMB of output, while 43% increased their consumption between 2017 and 2018. Fifty-nine percent reduced their water use per 10,000 RMB of output, slightly higher in proportion to the 41% with reduced water efficiency. With no major trends in energy saving and carbon data, [climate action](#) remains the greatest area for improvement among suppliers in 2020.

More brands continue to [publish PRTR data](#) every day, and [as cities continue to publish more environmental information](#), brands, investors and suppliers alike are now witnessing the cascade of supply chain management efforts made possible through environmental big data.

### 2020 Early Updates: IPE Home Page & CITI 7.0

New year, new look! We upgraded our IPE website home page to reflect our most recent milestones first. Real-time [brand communication updates](#) will now appear on the home page as well as the green supply chain page, just above our [latest report](#). We also provided brief program introductions and highlighted our primary data application tools – [Blue EcoChain](#), dynamic corporate risk assessments, [the records database](#) and [environmental quality maps](#) – for web users to understand IPE's added value as an industry partner.



Last but not least, the new [CITI 7.0 Guidelines](#) for 2020 are out! [The Blue Map](#) now contains regulatory violations and data for mobile sources, including diesel trucks, elevating them to the same level of scrutiny as high impact wastewater, chemical, raw materials and solid waste treatment suppliers. Starting with [McDonald's](#) in 2019, IPE calls on all brands to include their logistics providers in their screening scopes. Brands that use [Blue EcoChain](#) to track storage, packaging, distribution and related service providers for their environmental compliance will receive full marks in CITI Category 3.3.



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