

Apple, Dell, and Levi's continue to lead the CITI Top 30. IPE reports rapid expansion upstream and across new industries, new SCTI report evaluates supply chain climate action. IPE and partners host the 2018 Green Supply Chain Forum. Pollution investigation reveals gaps in Starbucks supply chain management & more

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On October 25, 2018, IPE co-hosted the annual 2018 Green Supply Chain Forum and released the fifth edition of our Corporate Information Transparency Index (CITI) report.

This year's evaluation expands to 306 brands across 16 industries, and emphasizes that increased government enforcement poses major business risks in the supply chain.

Check out our highlights from the report and form below – and cheers to another successful round of evaluation, looking back on steady progress!

In this month's newsletter:

- Apple, Dell, and Levi's continue to lead the CITI Top 30
• IPE reports rapid expansion upstream and across new industries
• New SCTI report evaluates supply chain climate action
• IPE and partners host the 2018 Green Supply Chain Forum
• Pollution investigation reveals gaps in Starbucks supply chain management

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GREEN CHOICE BRANDS OF THE MONTH. Grid of 30 brand logos with scores. Includes text: During the past month, these 44 brands actively pushed one or more of their suppliers to improve environmental performance.

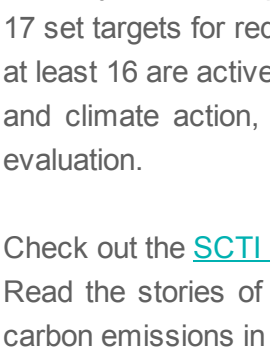
Apple, Dell, and Levi's continue to lead the CITI Top 30

Table with 5 columns and 6 rows showing brand rankings (01-30) with logos and scores. Brands include Apple, Dell, Levi's, C&A, Nike, Primark, H&M, Samsung, Inditex, Target, etc.

This year's Top 30 brands reflect many familiar faces and a few surprising jumps in ranking. Apple, Dell, and Levi's, all U.S. brands, held their positions in first, second, and third for the second year in a row, with Apple celebrating its fifth consecutive year as the No.1 brand for all five years of the CITI evaluation.

Foxconn, Esquel and Huawei have outdone their competitors from Greater China to secure places in the Top 30 among the brands of global green supply chain leaders for five straight years.

IPE reports rapid expansion upstream and across new industries



CITI 5.0 summarizes and analyzes brands' major accomplishments during the evaluation period from October 2017 to September 2018, in which Chinese and international brands pushed 2,458 suppliers to respond to their pollution records by reaching out to NGOs, disclosing related information, or undertaking rectification.

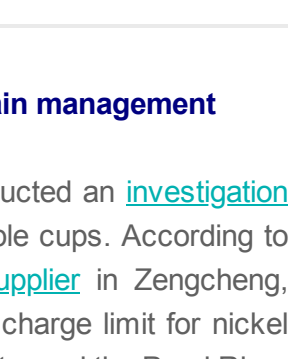
The rapid expansion of influence is aided in part by IPE's Blue EcoChain mechanism, now used by 38 active brands, wherein brands and suppliers simultaneously and automatically receive notifications regarding supplier environmental performance.

The report recommends that more brands, with the help of data- and internet-based tools, improve green supply chain management, that financial institutions incorporate green supply chain performance into green finance considerations; and that public media, environmental organizations, and other third parties give more recognition to enterprises that actively develop green supply chains, to guide consumers in the practice of green consumption.

Check out the full report on IPE's website.

New SCTI report evaluates supply chain climate action

Given the critical importance of climate change, this year, IPE released an extension of the CITI report that focuses directly on brands' management of greenhouse gas (GHG) emissions in their supply chains in China – the Supply Chain Climate Transparency Index (SCTI). The SCTI evaluation is based on the understanding that supply chain emissions outside of direct operations account for over 75-percent of a company's overall emissions in most industrial sectors.



After ranking 118 apparel and IT brands from the CITI report, the SCTI analysis found that only 23 brands published information regarding their Scope 3 emissions, and only 17 set targets for reducing their supply chain emissions targets. However, of these 17, at least 16 are actively working with their suppliers to incentivize information disclosure and climate action, including Apple, Nike, and Walmart, who topped the list in this evaluation.

Check out the SCTI report on IPE's website.

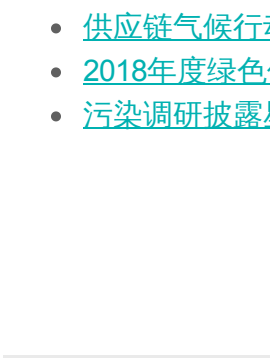
Read the stories of how Apple, Nike, and Walmart worked with suppliers to reduce carbon emissions in production.

IPE and partners host the 2018 Green Supply Chain Forum. Photo of a large conference room with many attendees seated at round tables.

China-ASEAN Environmental Cooperation Center, IPE, SEE Foundation, SEE North China Regional Center and the Environmental Defense Fund co-hosted the 2018 Green Supply Chain Forum on October 25, 2018 in Beijing, convening representatives of government, brands, suppliers, media, and environmental organizations to reflect upon the latest green supply chain policies and the best practices in China.

The event featured presentations from each of the host organizations, with a focus on the 2018 CITI report release, applications of green finance, and case studies from leading brands, including Landsea Green Group, Apple, Levi's, Lenovo, and supplier Beijing New Building Materials Company, followed by an active discussion between partners C&A, Dell, Huawei, Nike, Panasonic and Primark.

Pollution investigation reveals gaps in Starbucks supply chain management



Prior to the CITI report release, IPE conducted an investigation into the supply chain of Starbucks' reusable cup. According to the Blue Map Database, a straw-wash supplier in Zhengcheng, Guangzhou exceeded the wastewater discharge limit for nickel and copper, allowing heavy metals to flow toward the Pearl River Delta, and failed to install proper equipment to prevent pollution in exhaust emissions.

Since the report was published on October 10, Starbucks has reached out to IPE, stating that they have been looking into the cases of supplier violations, and expressed their willingness to improve supply chain management. So far, Starbucks has motivated one supplier to actively communicate with environmental groups to implement corrective actions for its violation records from the year of 2016 and 2018, and underwent a third-party audit to verify the effectiveness of its corrective actions.

POLICY UPDATES & RESOURCES

Policy Updates

- Technical guideline for soil and groundwater self-monitoring for enterprises in production (Chinese) – Draft seeking public comments through October 31, 2018.
• Technical specification for dyeing and finishing wastewater treatment in textile industry (Chinese) – Draft seeking public comments through October 15, 2018.
• Technical guidelines for environmental impact assessment – soil (Trail) (Chinese) – Published by the Ministry of Ecology and Environment on September 15, 2018; goes into effect on July 1, 2019.
• Technical guidelines for project environmental risk assessment (Chinese) - Published by the Ministry of Ecology and Environment on October 14, 2018; goes into effect on March 1, 2019.

Policy Resources

- Environmental Protection Tax Law of the P.R.C. (English)
• Soil Pollution Action Plan ("Soil Ten") (Unofficial English translation)
• Amendments to China's Air Law (passed in August 2015) (English translation)
• "Water 10" Action Plan (issued in April 2015) (English translation)
• Made in China 2025 (policy summary)
• EU-China Environmental Governance Project Policy Resource Center (Bilingual)
• China Hazardous Chemicals Management Resource Center (Bilingual)
• China Law Translate (crowd-sourced English translations of Chinese laws)

RELATED NEWS AND REPORTS

No Water, No Growth

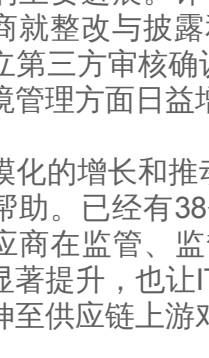
- China Water Risk, Sept. 18, 2018

Chinese regions accused of faking efforts to curb environmental pollution

- South China Morning Post, Oct. 22, 2018

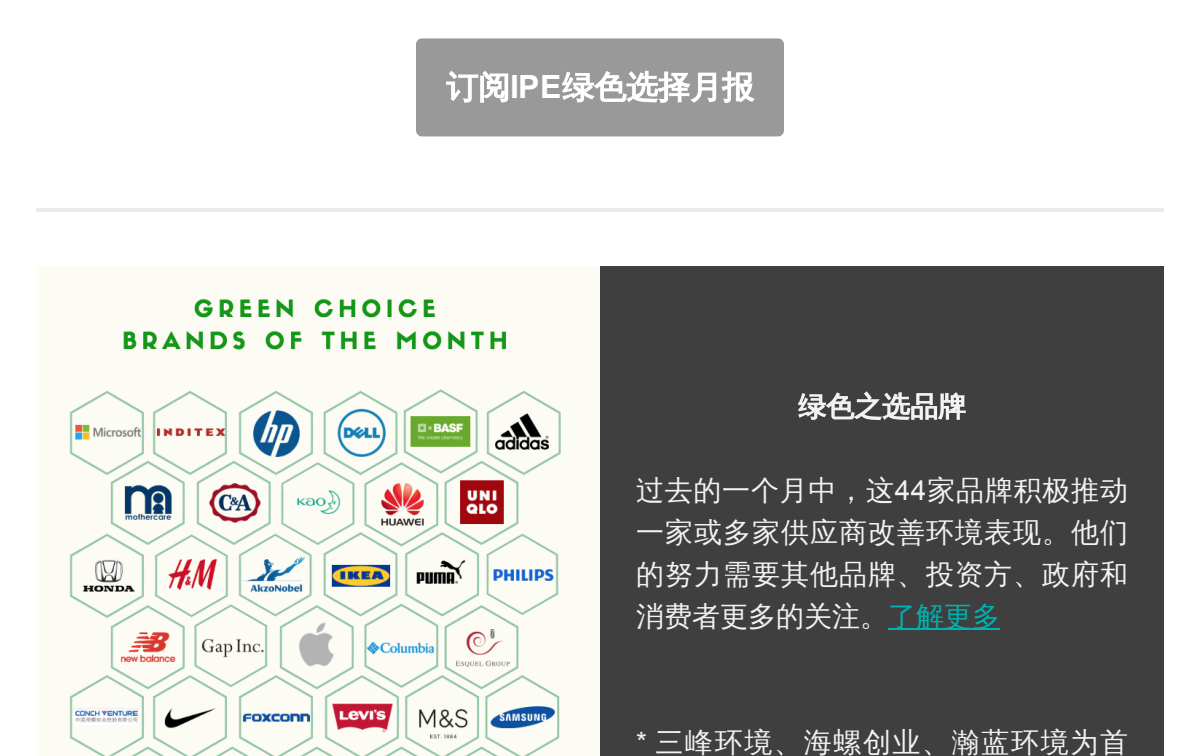
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If you have feedback or comments for this newsletter or IPE, we want to know! Please send a message to: ipe@ipe.org.cn.



2018年10月25日, IPE在北京举办2018年度绿色供应链论坛,并在会上发布了绿色供应链CITI指数第五期年度评价报告。CITI指数是首个基于品牌在华供应链环境管理表现的量化评价体系,同时也是基于信息公开的最佳实践路线图。

本期CITI报告的评价范围扩展至16个行业, 306个品牌。报告强调了大规模环保督查带来的供应链经营和环境风险。但与此同时, 蔚蓝地图环境数据的大幅扩展, 为开发基于大数据的自动化供应链管理体系(蔚蓝生态链)奠定了基础。如今, 在华应用的国内外公司, 比以往更有把握应对政府日益强化的监管和气候变化的挑战。

本期刊物中:

- 苹果、戴尔、Levi's继续领跑CITI Top 30品牌
• 第五期绿色供应链CITI报告发布
• 供应链气候行动SCTI报告发布
• 2018年度绿色供应链论坛成功举办
• 污染调研披露星巴克供应链环境管理不足

订阅IPE绿色选择月报

GREEN CHOICE BRANDS OF THE MONTH. Grid of 30 brand logos with scores. Includes text: 绿色之选品牌。过去的一个月中, 这44家品牌积极推动一家或多家供应商改善环境表现。

苹果、戴尔、Levi's继续领跑CITI Top 30品牌

Table with 5 columns and 6 rows showing brand rankings (01-30) with logos and scores. Brands include Apple, Dell, Levi's, C&A, Nike, Primark, H&M, Samsung, Inditex, Target, etc.

今年CITI Top 30榜单中有许多熟悉的面孔, 也有一些令人惊讶的排名提升。三家美国公司: 苹果、戴尔和Levi's, 再次稳居排行榜前三名。其中, 苹果公司则是连续五年蝉联榜首。今年, C&A和耐克表现卓越, 跻身榜单前十, 用分数证明过去一年为供应链环境管理付出的努力。

同样, 富士康、溢达和华为超越了大中华区的众多竞争对手, 连续五年位列全球绿色供应链品牌前三十。虽然Top 30榜单中多是IT和纺织行业的优秀品牌, 但一些其他行业的品牌也以优异的成绩展示出对负责任采购的承诺, 比如房地产品牌融创和日化品牌花王。

绿色供应链CITI指数报告发布



本期CITI报告总结并分析了品牌在2017年10月至2018年9月评价期间的表现。评价期间, 国内外品牌共推动2458家在华供应商就整改与披露和环保组织沟通, 其中1206家供应商通过独立第三方审核确认其整改合规, 同比增长280%, 凸显品牌环境管理方面日益增强的影响力。

这种规模化的增长和推动, 部分得益于IPE开发的蔚蓝生态链系统的帮助。已经有38个品牌开始尝试生态链管理, 实现品牌与供应商在监管、监督和反馈方面的数据自动同步。管理效率的显著提升, 也让IT、纺织、房地产等行业的品牌将环境管理延伸至供应链上游对环境均更大的环节。

报告建议更多中外品牌借助数据化和网络化工具提升绿链管理效率; 建议金融机构将绿色供应链表现纳入绿色金融考量; 同时建议大众传媒和环保组织等第三方, 对积极开展绿链建设的企业给予更多认可, 引导消费者践行绿色消费。

下载绿色供应链CITI指数2018年度评价报告

供应链气候行动SCTI指数报告发布

考虑到气候变化问题至关重要, 作为CITI报告的延伸, 今年IPE也发布了供应链气候行动SCTI指数报告。鉴于多数IT行业的温室气体排放中75%来自供应链, 该报告主要考察品牌对于在华供应链中温室气体排放的管理。



报告通过对CITI指数中IT、纺织行业的118个品牌的温室气体管理情况进行研究, 发现只有23个品牌发布了包括范围3在内的完整价值链的排放信息, 并且仅有17个品牌设定了供应链减排目标。16个品牌正积极与领先供应商合作, 推动信息披露和气候目标, 其中品牌排名处于领先地位的苹果、耐克和沃尔玛。

下载供应链气候行动SCTI指数报告

查看苹果、耐克以及沃尔玛与供应商合作减少生产过程碳排放的品牌故事

2018 绿色供应链论坛成功举办。Photo of the conference room. Text: 2018年绿色供应链论坛由中国-东盟环境合作中心, IPE, 阿拉伯SEE基金会, 阿拉伯SEE华北分中心, 美国环保协会联合举办。论坛邀请了来自政府部门、企业、环保组织和媒体代表, 共同见证最新的绿色供应链政策和企业最佳实践。

各主办机构在论坛上发表了演讲, 重点关注2018年度CITI报告发布以及绿色金融的应用。朗诗集团、Apple、Levi's、北新建材、联想集团进行了案例分享; 戴尔、华为、耐克、松下、Primark在随后的嘉宾对话环节进行了积极讨论。

污染调研披露星巴克供应链环境管理不足



在CITI报告发布之前, IPE对星巴克供应链展开污染调研。通过蔚蓝地图检索发现, 位于广州增城的一家星巴克吸管供应商废水中镍和铜均超标排放, 重金属超标废水排向珠江三角洲。除此以外, 企业还未按照规定安装相应的废气污染防治设施。两起违法行为都在今年4月受到处罚。

自报告10月10日发布以来, 星巴克已与IPE取得联系, 表示开始对供应商违规行为进行调查, 并有意愿提升供应链环境管理表现。截至目前, 星巴克已经推动一家供应商就2016、2018年违规记录与环保组织沟通, 做出整改, 并通过了第三方审核, 证明其整改切实有效。

最新环境政策

- 2018.10.14 生态环境部发布 《建设项目环境风险评价技术导则》
• 2018.9.17 生态环境部发布 关于 《在企业土壤及地下水自行监测技术指南(征求意见稿)》 国家环境保护标准意见函
• 2018.9.13 生态环境部发布 《环境影响评价技术导则 土壤环境(试行)》 国家环境保护标准
• 2018.9.10 生态环境部发布 关于征求国家环境保护标准 《纺织染整工业废水治理工程技术规范(征求意见稿)》 意见的函



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