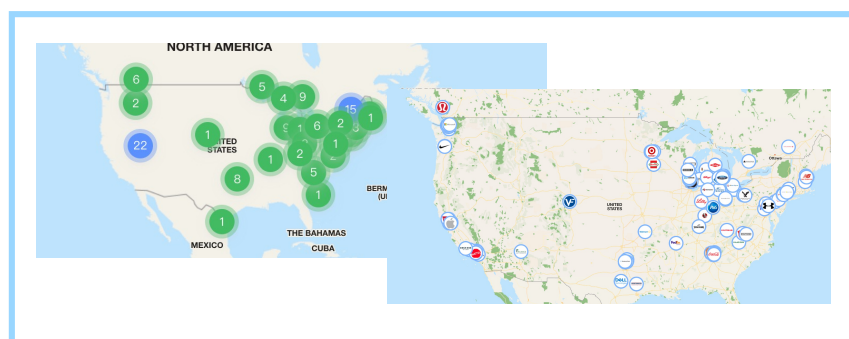


# Global Business Accountability Map

Based on environmental big data, tracking climate and environmental commitments, emission data and reduction measures of major brands and listed companies in China and overseas, objectively presenting target setting and performance progress, and identifying best practices in climate and environmental management of global industry chains

In response to pressing climate challenges, more than 130 countries and regions have made carbon neutral pledges. On a separate track, private sector stakeholders have also announced their climate commitments in Paris and Glasgow, including many multinational corporations that manufacture in China and outsource to suppliers in China, Southeast Asia and other developing countries. For many industry-leading companies, especially consumer-facing brands, greenhouse gas (GHG) emissions from their purchased goods and services often make up the bulk of their carbon footprint. This means that decarbonizing their entire supply chains is at the core of delivering on their climate neutral commitments.

China's success in controlling industrial pollution over the past decades has relied extensively on the power of information transparency and public participation. IPE has witnessed and proactively participated in this globally unique control effort, and believes that similar approaches can also be key to tackling climate change. With this in mind, IPE developed and operates the [Global Business Accountability Map](#), which tracks and visualizes the environmental and climate commitments, annual GHG emissions, and key emission reduction actions and progress made by various private sector actors - both major brands and listed companies in China and overseas - supplemented by IPE's ongoing annual efforts to analyze and score these efforts using the Corporate Climate Action Transparency Index (CATI). In addition to providing a score for public review, the evaluation provides a roadmap for companies to measure baseline emissions, identify emission hotspots, and ultimately reduce emissions. The map aims to identify best practices in climate and environmental governance within global industry chains, enable financial institutions and ESG investors to develop diversified financing mechanisms and tools to support companies in accelerating their green and low-carbon transformation, guide the public in making green choices, inspire brands and listed companies in China and overseas to implement their commitments, promote the decarbonization of supply chains, accelerate the global race to zero, and collectively safeguard our planet Earth.

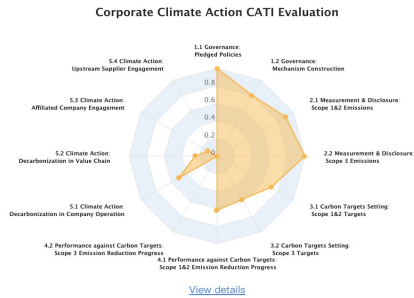
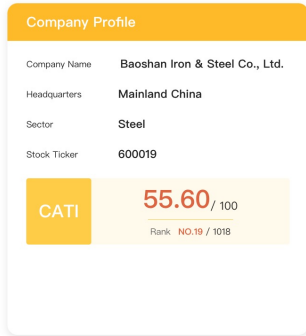


The map shows the number of companies in each area and displays logos to indicate corporate headquarters. Users can view the specific companies in an area by clicking on the numbers; zooming out returns the map to its default state. Users can also zoom in to see all the company logos on the map.

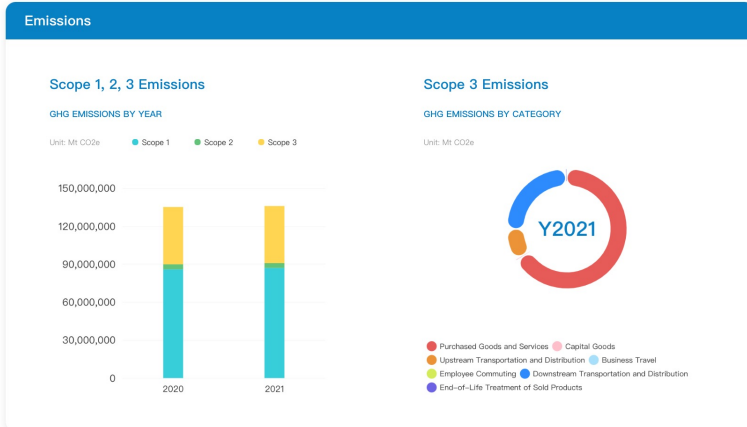
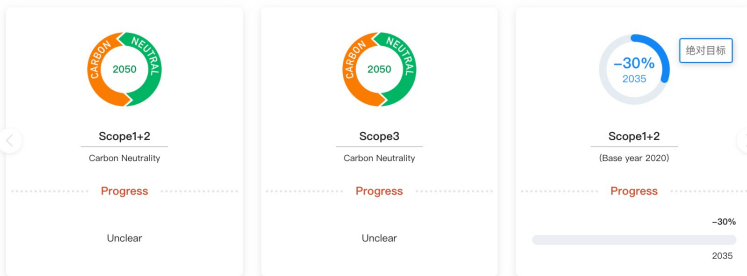
The map is bilingual, featuring both English and Chinese versions. Users can ① search by company name keywords, ② click on the company logo on the map to open the left sidebar with information on:

- the company's Climate Action Transparency Index (CATI) and/or Green Supply Chain CITI score
- Its subsidiaries' environmental performance (data available for A-share listed companies)
- actions taken to promote the environmental performance and carbon and PRTR data disclosure of its suppliers in China, etc.

③ click on the company logo at the top of the sidebar to view its IPE detail page (example on the following page).



**Climate and Environment Commitments**



- ▶ Click on the CATI or CITI icon at the top to switch the spider charts
- ▶ A blue colored “Blue EcoChain” icon means that the company uses this tool developed by IPE to automatically track the environmental performance and GHG emissions of its suppliers in China on a large scale and in real time
- ▶ A green colored “Green Supply Chain Map” icon means the company has joined IPE’s Green Supply Chain Map, which openly links the company’s disclosed supplier list in China with publicly-available data concerning supplier environmental performance and carbon footprint
- ▶ Click on “View Details” to open a detailed page of the company’s CATI and/or CITI evaluation results

- ▶ Hover over the blue circle to see the target type (absolute target or intensity target)
- ▶ Hover over the yellow progress bar to see progress towards emission reduction targets
- ▶ Climate and environmental target types include carbon neutrality, carbon peaking, emission reduction targets (absolute target/intensity target), product carbon footprint, renewable energy, plastics, water, chemicals, solid waste, biodiversity, etc.

- ▶ Scope 2 visualizations prioritize displaying market-based emissions data if available
- ▶ Scope 3 visualizations prioritize displaying the company’s own disclosed total emissions. If the company has only disclosed data for individual Scope 3 subcategories, the sum of the Scope 3 subcategories is displayed
- ▶ Emission categories are presented according to the GHG Protocol: A Corporate Accounting and Reporting Standard. If the company did not report according to this standard or only reported percentages, the data is not shown on this page

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To regain climate momentum amid the rising geopolitical divide, we need to start with climate and environmental transparency and based on it help foster global trust and collaboration, create accountability, enable market-based solutions, and empower stakeholders to join the global race to zero.

- MA Jun, Founding director of IPE

The Global Business Accountability Map and its associated page are dynamically updated by IPE. If you have any questions, please contact gsc@ipe.org.cn.